



Nebraska C.A.R.E.S 2ND Annual Cancer Conference

- Cancer Awareness, Research, Education and Service

Dear Colleague:

We are pleased to invite you to attend the Nebraska C.A.R.E.S 2nd Annual Cancer Conference to be held on Friday, October 6, 2006, at Holiday Inn in Kearney, Nebraska.

This meeting will celebrate the 5 year anniversary of the development of Nebraska C.A.R.E.S. The conference will present an update on the burden of cancer in Nebraska and what our organizations can accomplish by working together. The conference will address new projects, partner opportunities, and ongoing activities.

We are honored to have as our keynote speaker, Dr. Stephen Lemon. Dr. Lemon is a medical oncologist at Methodist Estabrook Cancer Center. He also serves as director of the Cancer Prevention and Hereditary Cancer Risk Program and is the principle investigator for breast and prostate prevention trials at Methodist Estabrook Cancer Center.

The on-time registration fee for this conference is \$75. After September 22nd, the registration fee will increase to \$100.

We have applied for continuing education credit for nurses, physicians, and other health care practitioners.

Nebraska C.A.R.E.S will be awarding a limited number of need-based scholarships on an individual basis (deferred registration costs, hotel accommodations and/or mileage). To add your name to this request for scholarship list, please contact Janelle Jacobson at janelle.jacobson@hhss.ne.gov by September 22nd.

Because attendance is limited, we ask that you return your registration as soon as possible. Registrations will be accepted on a first-come, first-serve basis. If you register but find you are unable to attend, please notify Janelle Jacobson so someone on the waiting list can take your place.

We hope you will be able to take part in what promises to be an exciting and stimulating day. Your participation will help guarantee the success of continued implementation of our Cancer Control State Plan!

Sincerely,

Alan G. Thorson, M.D., FACS
Chair, Nebraska C.A.R.E.S

June E. Ryan, M.PA
Program Manager, Nebraska C.A.R.E.S



NEBRASKA HEALTH AND HUMAN SERVICES SYSTEM



Nebraska Comprehensive Cancer Control Program
301 Centennial Mall South
P.O. Box 95044
Lincoln, NE 68509-5044

2ND ANNUAL CANCER CONFERENCE

October 6, 2006

Holiday Inn ~ 110 Second Avenue
Kearney, NE

OFFICIAL REGISTRATION PACKET

Please Return By Sept. 22nd!



NEBRASKA C.A.R.E.S. *

2ND ANNUAL CANCER CONFERENCE

WHEN AND WHERE:

- Friday, October 6, 2006
- Holiday Inn
110 Second Avenue
Kearney, NE 68847
Phone: 308-237-5971

PRESENTED BY:

- Centers for Disease Control and Prevention
- Nebraska C.A.R.E.S. Partnership
- Nebraska Health and Human Services

GOAL: To provide a learning opportunity for health care professionals about the burden of cancer in Nebraska, evidence based strategies that work and are being applied by Nebraska C.A.R.E.S. partners across the state.

Learning Objectives:

- Describe the progress made in developing and implementing the state cancer plan.
- Review the history of genetics research regarding cancer.
- Recognize cancer survivor issues and concerns and identify ways to address these needs.
- Examine specific initiatives for addressing cancer control goals
- Define steps that Nebraska C.A.R.E.S. partners will take to reduce the cancer burden that will result in lowered mortality and morbidity

* Cancer Awareness, Research, Education and Service

WHO SHOULD ATTEND?

- Nebraska C.A.R.E.S. Partners
- Oncologists & Other Specialist Physicians
- Primary Care Providers: MD, RN, PA, MSW, APRN
- Health Educators
- Researchers
- Administrators
- Third-Party Payers
- Community-Based Organizations
- Representatives of Government Agencies
- Non-Governmental Organizations
- Advocacy Organizations

Letter of Invitation

General Information

Continuing Education Credits

Preliminary Agenda

Hotel Reservations

Resource Table
And Exhibit Information

Cancellation Information

Nebraska C.A.R.E.S* 2ND ANNUAL CANCER CONFERENCE

* Cancer Awareness, Research, Education and Service

FRIDAY, OCTOBER 6, 2006

HOLIDAY INN 110 SECOND AVENUE KEARNEY, NE



PRELIMINARY AGENDA

9:00 AM. Continental Breakfast - Conference Registration – Exhibits Open

9:30 AM Welcome and Orientation to the Day

- Mary Jo Gillespie, R.D., B.S., *Lancaster County Medical Society*

9:40 AM Nebraska C.A.R.E.S – The First 5 Years

- Alan G. Thorson, MD, FACS, *Nebraska C.A.R.E.S*
- June Ryan, MPA, *Nebraska C.A.R.E.S*

10:30 AM 15-Minute Break - Exhibit Visits - Stretch

10:45 AM Cancer Genetics – Foundations and the Future in Nebraska

- Stephen Lemon, MD, MPH, *Cancer Prevention and Hereditary Cancer Risk Program, Methodist Estabrook Cancer Center*

11:35 AM Lunch and Networking – Exhibit Visits – Stretch – Partner Recognition

12:35 PM Survivorship Initiatives

- Survivorship Panel

1:25 PM 15-Minute Break - Visit Exhibits - Stretch

1:40 PM Concurrent Sessions (To Be Repeated - Pick Two)

- A. Integrating Healthy Lifestyles – Aliisa Criffield, MA, EPC, ES, ATC, Holly Dingman, MS, RD, Michael Ray, MAEd
- B. The Toll of Tobacco and Cancer in Nebraska – June Ryan, MPA, Judy Martin, MS, Cindy Shultz, RN, BA, BSN
- C. Clinical Trials and Research in Nebraska – Shinobu Watanabe-Galloway, PhD, Kim Bland, MS, APRN, AOCN, Connie Wittman
- D. Cancer Genetic Counseling – Who Should, Who Shouldn't? – Marilyn Kile
- E. Breast Cancer Screening – Policy Development and Strategies for Success – Melissa Leypoldt, RN (Occurs once – first session only)

3:20 PM The Next 5 Years

- Alan G. Thorson, MD, FACS, *Nebraska C.A.R.E.S*
- June E. Ryan, MPA, *Nebraska C.A.R.E.S*

4:10 PM Conference Adjourns - Evaluation – Certificates of Completion

Please note: All sessions of the conference will begin on time.

Please have all cell phones turned to vibrator mode while in meeting rooms.

Nebraska C.A.R.E.S* 2ND ANNUAL CANCER CONFERENCE

* Cancer Awareness, Research, Education and Service



GENERAL INFORMATION

Date:

**October 6th,
2006**

Location:

**Holiday Inn
110 Second
Avenue**

**Kearney,
Nebraska**

68847

- CONFERENCE REGISTRATION FEE (Received on or before September 22nd): \$75
- LATE CONFERENCE REGISTRATION FEE (Received after September 22nd): \$100
- Group meals and snacks provided during this conference.
- Please arrive by 9:00 AM for continental breakfast on Friday, October 6th and plan to stay through 4:10 PM.
- Please send your check and registration form to Janelle Jacobson, 301 Centennial Mall South, P.O. Box 95044, Lincoln, NE 68509.

CANCELLATIONS / REFUNDS

- If an attendee cancels for any reason, a full refund of the registration fee will be given until September 22nd. After September 22nd, a refund of the registration fee will be given less \$15.
- Any attendee who does not cancel their attendance or attend the conference will be considered a "no show" and will not receive a refund for any portion of the fee.

ACCREDITATION / CME CREDITS

This activity has been planned in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME); credit has been requested. The program is sponsored by the Centers for Disease Control and Prevention (CDC) and Nebraska Health and Human Services System.

Approval for this continuing nursing education activity has been requested from the Nebraska Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

All non-physician healthcare providers may receive a certificate of attendance. This certificate can be submitted to your respective credentialing organization. This certificate will be prepared, in advance, for each physician/non-physician healthcare provider who pre-registers for this accreditation by marking the appropriate box on the conference registration form. The certificate will be ready for pick up during the conference at the registration desk in exchange for a program evaluation form.

RESOURCE TABLE and EXHIBIT INFORMATION

All attendees are welcome to bring samples of their organizations' educational materials to display on a resource table at the conference. Plan on bringing no more than 150 copies. Marketing materials are not permitted. Exhibit space is by reservation only.

NEBRASKA C.A.R.E.S. 2ND ANNUAL CANCER CONFERENCE

OCTOBER 6, 2006



CONFERENCE REGISTRATION

PLEASE RETURN
BY September 22, 2006

YES / NO	I PLAN TO ATTEND THE CONFERENCE.	ON-TIME REGISTRATION FEE ** (Before September 22): \$ 75 LATE REGISTRATION FEE ** (After September 22): \$100
YES / NO	I WISH TO RECEIVE AMA PHYSICIAN'S RECOGNITIONS AWARD CREDITS	
YES / NO	I WISH TO RECEIVE A NON-PHYSICIAN HEALTHCARE PROVIDER CERTIFICATE OF ATTENDANCE	
YES / NO	I WISH TO RECEIVE A RECOGNITION OF ATTENDANCE CERTIFICATE FROM THE ORGANIZERS	
YES / NO	I WISH TO RECEIVE THE CNE CREDITS FROM THE NEBRASKA NURSES ASSOCIATION (PENDING APPROVAL)	
YES / NO	I WISH TO RECEIVE THE AMERICAN ACADEMY FOR FAMILY PHYSICIANS CREDITS (PENDING APPROVAL)	
— —	WRITE IN YOUR First and Second CHOICES FOR CONCURRENT SESSIONS <i>Because balance is needed in all the conversations, final placement will be determined by the planners.</i> A. Integrating Healthy Lifestyles D. Cancer Genetic Counseling B. The Toll of Tobacco and Cancer in Nebraska F. Breast Cancer Screening C. Clinical Trials and Research in Nebraska	

REGISTRATION FEE PAYMENT

Check

Check payable to HHSS Nebraska C.A.R.E.S. Mail check & registration form to:
Janelle Jacobson @ 301 Centennial Mall South, P.O. Box 95044, Lincoln, NE, 68509-5044.
Federal Tax I.D. #47-0491233

A limited number of scholarships are available. Please contact Janelle Jacobson before September 22nd for information about putting your name on the scholarship request list.

GENERAL INFORMATION

NAME:		NICKNAME FOR BADGE?
TITLE:		
ORGANIZATION:		
ADDRESS:		
CITY:	STATE:	ZIP:
TELEPHONE:	FAX:	
E-MAIL:		
SPECIAL DIETARY REQUESTS?		

Return this form to Janelle Jacobson

- ❖ Mailing: Janelle Jacobson, 301 Centennial Mall South, P.O. Box 95044, Lincoln, NE, 68509-5044
- ❖ E-mail: janelle.jacobson@hhss.ne.gov (an electronic version of this form is available.)